



TOWN OF LOS GATOS

ARTS COMMISSION

Penelope O'Neill, Chair	Jade Bradbury, Vice-Chair
Tricia Capri	Mary Curtis
Marianne Hamilton	Jonathan Knowles
Valerie Hopkins	David Stonesifer

TOWN OF LOS GATOS ARTS COMMISSION

WEDNESDAY, NOVEMBER 12, 2008
PLEASE NOTE TIME CHANGE: 4 P.M.

**208 East Main Street
Neighborhood Center
Los Gatos, California**

PARTICIPATION IN THE PUBLIC PROCESS

The Town of Los Gatos strongly encourages your active participation in the public process, which is the cornerstone of democracy. If you wish to speak to an item NOT on the agenda, you may do so during the "Verbal Communications" period. The time allocated to speakers may change to better facilitate the Arts Commission meeting.

The purpose of the Arts Commission meeting is to conduct the business of the community in an effective and efficient manner. This is done by following meeting guidelines set forth in State law and in the Town Code. Conduct which is considered disruptive during Arts Commission meetings includes, but is not limited to:

- Addressing the Arts Commission without first being recognized;
- Interrupting speakers, Arts Commission members, and Town staff;
- Continuing to speak after the allotted time has expired;
- Failing to relinquish the podium when directed to do so; and
- Repetitiously addressing the same subject.

For the benefit of the community, the Town of Los Gatos asks that you follow the Town's meeting guidelines while attending Arts Commission meetings and treat everyone with respect and dignity.

Writings related to an item on Arts Commission meeting agenda distributed to members of the Commission within 72 hours of the meeting are available for public review at the front desk of the Los Gatos Public Library, located at 110 E. Main Street and are also published on the on the official Town of Los Gatos website. Copies of desk items distributed to members of the Commission at the meeting are available for review in the Neighborhood Center at the front desk.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (408) 354-6888. Notification 48 hours before the meeting will enable the Town to make reasonable arrangements to ensure accessibility to the meeting. [28 CFR 35, 102-35.104]

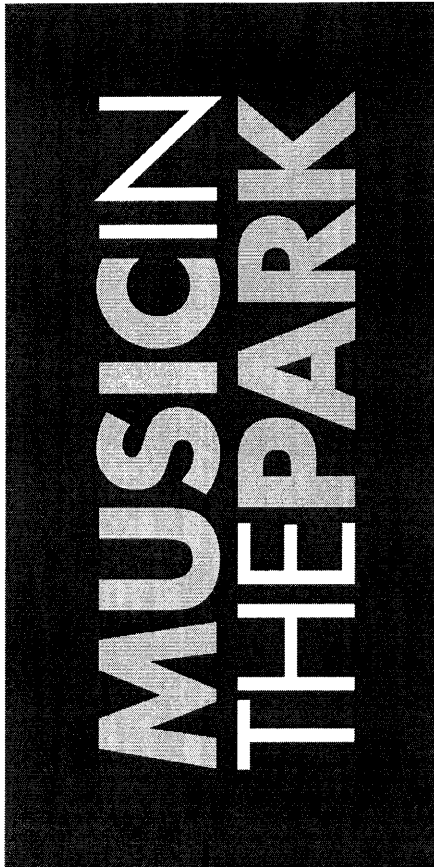
1. **ROLL CALL**
2. **APPROVAL OF OCTOBER 28, 2008 MINUTES** (Attachment 1)
3. **COMMUNICATIONS**
Verbal (Three minute time limit per speaker for subjects not agendized)

Written
4. **COMMITTEE REPORTS:**
 - 4.1 Music in the Park (Hopkins/Knowles)
 - a. Approve 2009 Sponsor Forms (Attachment 2)
 - b. Approve 2009 Potential Sponsor List (Attachment 3)
 - c. Approve 2009 Tentative Bands (Attachment 4)
 - 4.2 Status Report Regarding Art In the Council Chambers – (Bradbury)
5. **OTHER BUSINESS**
 - 5.1 Chair and Vice-Chair Elections
(Note: The Commissioner Handbook states, “Commissions generally rotate the position of chair and vice chair each year. Frequently the position is based on seniority, but that is not a mandatory criterion.” Please reference the Handbook for more information. The Arts Commission Chair and Vice Chair traditionally hold two-year terms.)
 - 5.2 Appoint Ad Hoc Committee to Develop and Discuss Alternatives for Long-Term Implementation of Music in the Park
6. **LIAISON REPORTS (Networking the Arts)**
(Three minute time limit per report)
7. **ADJOURNMENT**
Adjourn to Wednesday, December 10, 2008.

Attachments

1. October 28, 2008 Minutes
2. 2009 Sponsor Forms
3. 2009 Potential Sponsor List
4. 2009 Tentative Bands

ATTENDANCE: Please contact the Commission Chair or the Community Services Department at (408) 354-6888 if you are unable to attend. The current Town Attendance Resolution states that any commissioner who is absent from four regular meetings held in a twelve month period, shall surrender his or her office on the Commission.

**SUNDAY AFTERNOONS
CIVIC CENTER LAWN**

Thank you for your continued support of our Music in the Park concert series.

Your support has made possible the Los Gatos Music in the Park summer concerts on the Civic Center Lawn on Main Street. Your sponsorship provides a series of 10 Sunday afternoon concerts for our residents and helps support the Arts in our community.

This summer's concert series welcomes an exciting variety of music and, as you know, sponsorship opportunities fill up fast. With between 3000 to 5000 people attending each concert, this is a great way for you to once again receive recognition for your involvement in our community.

We have kept our sponsorship donation levels the same as last season.

For \$1,250 our "Gold Record" sponsors receive:

- * Sponsorship at any one concert (except opening or closing concerts)
- * One 10'x10' booth with 2 tables and tablecloths
You are welcome to display your banner on your tent
- * 8 chairs, and one reserved parking spot at their chosen concert
- * Advertising listings in
Music in the Park brochures, posters and website
KCAT local television
Listing in full-page ads in the Los Gatos Weekly Times
Acknowledged from the stage by the performers and the Arts Commission

"Platinum Record" (\$1,500) sponsors receive all of the above for either the opening or closing concerts.

"Diamond Record" (\$3,700) sponsors receive all of the above in addition to a half-page ad in brochures and your logo on MIP posters.

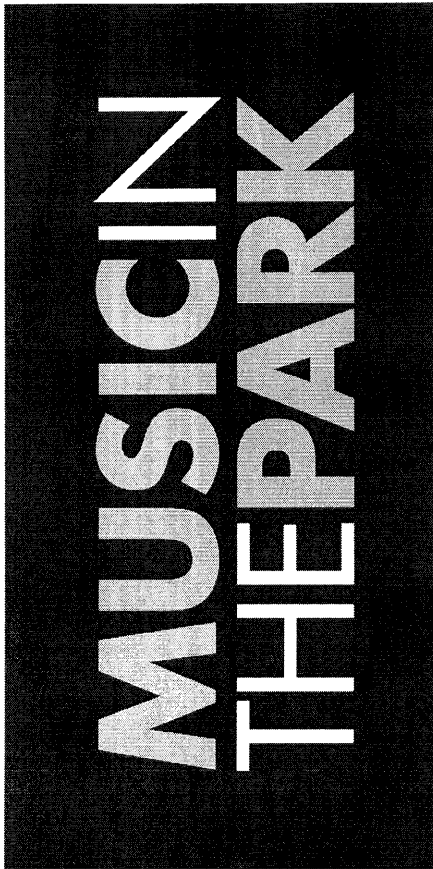
"Top of the Chart" (\$5,000) sponsors receive all of the above in addition to a full-page ad in brochures and your logo on MIP posters.

To remain a continuing sponsor, or if you have any questions, please contact Arts Commissioner Jonathan Knowles, at (408) 425-6762 or jk@losgatosarts.org.

Please send sponsorship forms and payment to

Maurine Dudley
Town of Los Gatos Community Services Department
208 E. Main St.
Los Gatos, CA, 95030
(408) 354-6888.

Please make checks payable to Town of Los Gatos - Arts
Donations to the Arts are used for Music in the Park and other Town Arts activities.



**SUNDAY AFTERNOONS
CIVIC CENTER LAWN**



Music in the Park

June 21 - August 30, 2009
Sundays 5:00 pm - 7:00 pm

 **DRAFT**

Silver Record Sponsor Pledge Form

Thank you for your interest in the 2009 Music in the Park concert series.

You are cordially invited to become a "Silver Record" sponsor for Music in the Park 2009. For over twenty years individuals like you have helped make possible this series of 10 Sunday afternoon concerts for our community.

We are seeking your support because we are confident of your interest in supporting the Arts here in the Town of Los Gatos.

This summer's concert series welcomes an exciting variety of music. Your contribution of \$250 is a great way for you to demonstrate and receive recognition for your involvement in our community. For your donation, you will be listed as a "Silver Record" sponsor in the brochures and on the Town website.

Thank you for your support in this important Town tradition.

Your Name _____
(as it should read on all promotional materials. Limit 25 characters)

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Fax _____

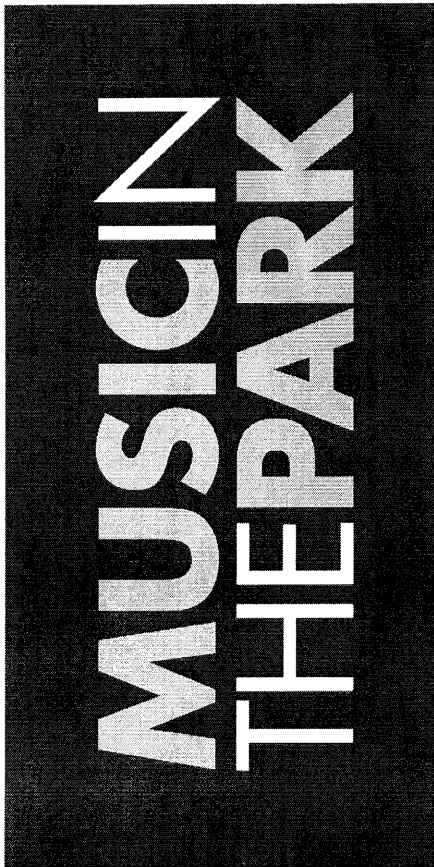
Please send a copy of this form with your payment to:

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Town of Los Gatos Arts Commission
www.losgatosca.gov/mip



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CIVIC CENTER LAWN**



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Music in the Park

June 21 - August 30, 2009
Sundays 5:00 pm - 7:00 pm



Sponsor Pledge Form

Company Name _____
(as it should read on all promotional materials. Limit 25 characters)

Address _____

City _____ State _____ ZIP _____

Contact name _____

Phone _____

Email _____

Fax _____

Please select your concert sponsorship level

- ☐ Gold Record - \$1,250.00
- ☐ Platinum Record - \$1,500.00
- ☐ Diamond Record - \$3,700.00
- ☐ Top of the Charts- \$5,000.00

All sponsors receive a 10'x10' booth, 2 tables and tablecloths, 8 chairs, and one reserved parking spot at their chosen concert. You are welcome to display your banner on your tent. Advertising benefits include listing in the Music in the Park brochures, posters and website, KCAT local television, and a listing in full-page ads in the Los Gatos Weekly Times. Additionally, sponsors are acknowledged from the stage by the performers and the Arts Commission.

"Platinum Record" (\$1,500) sponsors receive all of the above for either the opening or closing concerts.

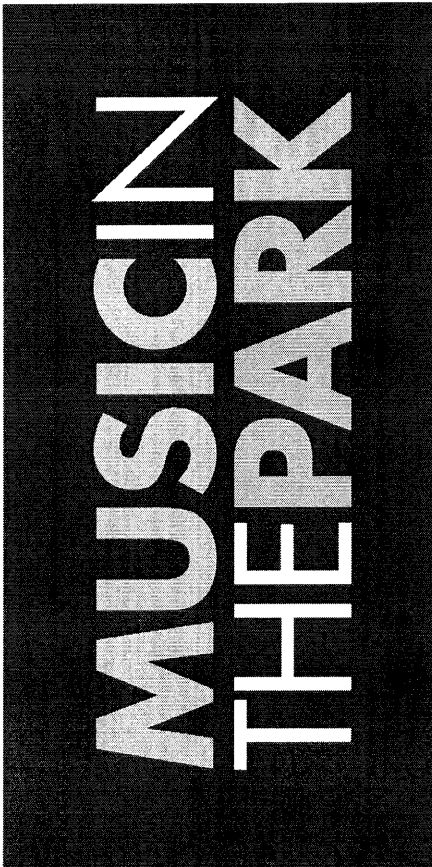
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"Top of the Chart" (\$5,000) sponsors receive all of the above in addition to a full-page ad in brochures and your logo on MIP posters.

First concert choice _____

Second concert choice _____

Town of Los Gatos Arts Commission
www.losgatosca.gov/mip



**SUNDAY AFTERNOONS
CIVIC CENTER LAWN**



Thank you for your interest in the 2009 Music in the Park concert series.

For over twenty years local business have made possible the Los Gatos Music in the Park summer concerts on the Civic Center Lawn on Main Street. These sponsorships and community contributions provide for a series of 10 Sunday afternoon concerts and help support the Arts in our community.

The Town of Los Gatos Arts Commission is seeking your support because you are an important and respected business leader in our community and we are confident of your interest in supporting the Arts here in the Town of Los Gatos.

This summer's concert series welcomes an exciting variety of music and sponsorship opportunities fill up fast. With between 3000 to 5000 people attending each concert, this is a great way for you to receive recognition for your involvement in our community.

For \$1,250 our "Gold Record" sponsors receive:

- * Sponsorship at any one concert (except opening or closing concerts)
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To sign up, or if you have any questions, please contact Arts Commissioner Jonathan Knowles, at (408) 425-6762 or jk@losgatosarts.org.

Please send sponsorship forms and payment to

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Town of Los Gatos Arts Commission
www.losgatosca.gov/mip

2009 Potential Sponsors

NAME	PHONE	EMAIL	CONTACT	CONCERT	NOTES
Beck, Mark & Barbara	354-7315	barbarba@beckfamily.com	DS		
Del Grande, Anita & Kevan	395-3952	anitadelgrande@aol.com	DS		
Flick Enterprises Inc.	354-3837	sbflick1@yahoo.com	DS		
Stonesifer, David & Arzie, La David	354-5352	davidstonesifer@yahoo.com	DS		
The Summit League	353-3061	janwill7@aol.com	DS		
The Chiala Family	892-0870	fran@lauridsengroup.com	JB		
Kiwanis Club of Los Gatos	354-6558	patt@dvillage.org	JB		
Manpower	979-6326	lcrane@manpowwersj.com	JB		
The Rotary Club of Los Gatos	395-7900	julianr@inb-ins.com	JB		
Campo di Bocce of Los Gatos	395-7650	jennifer@campodibocce.com	JK		
Intero Real Estate Services	357-5742	swolfgram@InteroRealEstate.com	JK		
Los Gatos Coffee Roasting Co	354-1155	terihope@losgatoscoffee.com	JK		
Los Gatos Shopping Center, I Jim Zanardi	888-3475	jimz49@aol.com	JK		
Los Gatos Social Club	335-4722	jkc@jonathanknowles.com	JK		
Society Dog	671-3417	alphadog@societydog.com	JK		
Trevese Resaturant & Lounge	823-0849	trevese@sbcglobal.net	JK		
Art Institute of California in	962-6400	dcardenas@aui.edu	MC		
Andalé Mexican Restaurant	395-8997	ignaciosr.@andalemexican.com	MH		
Dio Deka	354-7700	nikos@diodeka.com	MH		
Los Gatos Lions Club	395-2777	eric@ericchilds.com	MH		
Los Gatos New Millennium F	395-2777	eric@ericchilds.com	MH		
Lucchesi Communications	395-3492	lucchesicomm@earthlink.com	MH		
Purple Onion	354-4125	steve@purpleonion-catering.com	MH		
Los Gatos Morning Rotary Cl	354-7934	tlundell@earthlink.net	PO		
Auto Haus Los Gatos	852-5959	sales@autohauslosgatos.com			
Comcast	918-6016	mathew_jachim@cable.comcast.net			
Harrell Remodeling	650-230-2921	babot@harrell-remodeling.com			
Michael Kane-Kane Financial Services	358-5263	dmichaelkane@aol.com			
Silicon Valley Auto Group	354-4000				

2009 Potential Sponsors

Akeena Solar (opening & closing)	Ali Monge	402-9480	amonge@akeena.net	VH
Alain Pinel Realtors	Kim Trent	358-1111	ktrent@apr.com	VH
Charles Schwab	Pat Omarah	357-0163	patrick.omarah@schwab.com	VH
Classic Car Wash	Marty Jensen	371-2414x216	karkleener@aol.com	VH
Comerica Bank	Mary Lange	354-2620	charles_d_mccarroll@comerica.com	VH
Community Hospital of Los Angeles	Paula Woolever	866-4099	paula.woolever@tenethealth.com	VH
Hopkins, Valerie & John	Valerie	354-5444	valeriehopkins@comcast.net	VH
Los Gatos Roofing	Dave Weber	202-1358	dave@losgatosroofing.com	VH
Losness Group	Larry Losness	605-4031	larry@losnessgroup.com	VH
Saratoga Retirement Community	Jessica Person	741-7192	iperson@retirement.org	VH
Whole Foods Market of Los Angeles	Shonell Redke	358-4434	shonelle.redke@wholefoods.com	VH
SILVER RECORD SPONSOR				
Blacy's Fine Jewelers			jeanette@blacys.com (Blacy's Jewelers Fine)	
Christine & Rob Currie			christine@onourboat.com	
Mary Curtis			mpcmedia@aol.com	
Sandy Decker			Decker Sandy < Sandydeckerinlg@aol.com >	
Rick & Julie DiNapoli			Rick DiNapoli < rick@dinapolicommercial.com >	
Sallie & Jay Druian-The French Cellar			The frenchcellar@worldnet.att.net	
Elke & Chris Groves			artistelke@mac.com (Groves Elke),	
Rebecca Hall			Hall Rebecca < rhall@vivapvd.com >	
Jonathan & Kelly Knowles			jk@jonathanknowles.com	
Sally & Don Lucas			Sally@SLDSGNS.com	
Penelope O'Neill & Tim Lundell			penelopeoneill@earthlink.net	
Ginger & John McDonald			ginger@gtmmarketing.com	
Addie & Sam Pearson			addiehair@comcast.net	
Scott & Christina Seaman			sseaman@losgatosca.gov	

2009 Potential Sponsors

[illegible]

DATE	BAND	EMAIL	CELL	FEE	CONTACT
	Carlos Reyes (World/ethnic)	harpquy@aol.com	925-812-050	\$ 3,000.00	Carlos Reyes
	The Refugees (Tom Petty Tribute) (Punk, Psychedelia, So. Rock)	booking@refugeesrock.com	408-716-3130	\$ 1,400.00	Jody Greenberg
	Mark Russo & the ClassyCats (Big Band	mrusso2543@aol.com	408-807-359	\$ 2,000.00	Mark Russo
	Unauthorized Rolling Stones (Classic R	ursbooking@yahoo.com	415-298-848	\$ 2,500.00	Aprill Lacey
	David Martin's House Party (Cover bar	dm_24@earthlink.net	510-351-649	\$ 3,000.00	David Martin
	Journey Unauthorized (Blues/Rock)	larsjefrey@aol.com	408-984-196	\$ 2,500.00	Jeff Larson
	Houston Jones (Country)	houstonjonesband@yahoo.com	510-583-078	\$ 1,300.00	Kathy Pomianek
	Led Zepagain (Rock)	swanmontgomery11@yahoo.com	818-569-969	\$ 3,500.00	Swan Montgomery
	Caravanserai (Latin)	santanatributeband@yahoo.com	408-283-984	\$ 2,500.00	Leo Herrera
	California Beach Boys (Pop)	info@californiabeachboys.com	408-823-865	\$ 1,800.00	Mike Amaral
				\$ 23,500.00	